



For Immediate Release

Cornell Hotel School announces new "Conversations with Entrepreneurs" series Lee Stein is first speaker on April 5th

Ithaca, NY, The Institute for Hospitality Entrepreneurship at Cornell's School of Hotel Administration is launching a new speaker series this spring titled "Conversations with Entrepreneurs." Each month during the academic year different hospitality entrepreneurs will visit the School to describe how they conceived an entrepreneurial vision and transformed that vision into an extraordinary business success. Entrepreneurs will also provide guidance and insight directly to students who have entrepreneurial aspirations.

"The 'Conversations with Entrepreneurs' series reflects the Cornell Hotel School's mission to reinforce its commitment to the vital discipline of entrepreneurship," stated Cathy Enz, associate dean for industry research and affairs at the School. "Through this program, our students will benefit greatly from intimate interactions with entrepreneurs who have been distinctly successful in shaping and growing our industry."



Mr. Lee Stein, managing partner, Virtual Group, LLC, will launch the series with his talk on April 5, to be held from 12:00 - 1:00 p.m., in 565 Statler Hall of the School of Hotel Administration. A serial entrepreneur, Stein has conceived and implemented successful ventures in entertainment finance, internet commerce, real estate financing and development, environmental entrepreneurship, hospitality, and integrative medicine.

Stein's newest creation, Prize Capital, will capitalize global competitions designed to find solutions for some of the world's most challenging problems in health, science and technology. Stein is an attorney and a member of the Bar of the State of California and the Bar of the Commonwealth of Pennsylvania. For more information on this speakers series, please contact the Institute

for Hospitality Entrepreneurship at 607.255.0179.

About the Institute for Hospitality Entrepreneurship

A unit of the Cornell University School of Hotel Administration, the Institute for Hospitality Entrepreneurship (IHE) supports and enables innovation and new business formation in the hospitality industry. The Institute provides students with guidance on entrepreneurship

study, introduces students to hospitality entrepreneurs, and encourages students to pursue entrepreneurial endeavors. The Institute is also a platform for knowledge about forming new hospitality businesses, managing small and family-run businesses, franchising, corporate venturing, new venture funding, and innovation.

To learn more about the IHE, please visit: www.hotelschool.cornell.edu/ihe/, or contact Joe Strodel, Jr. in the office of the Associate Dean for Industry Research and Affairs at 607.255.4646

Contact

Cydney Peters

Phone: 607.255.8698

Email: chp4@cornell.edu

Organization

Cornell School of Hotel Administration

<http://hotelschool.cornell.edu>

149 Statler Hall

USA - Ithaca, NY 14853-6902

Phone: +1 607-255-6376

Fax: +1 607-254-5121

Email: hotelschool_admissions@sha.cornell.edu

